

Publication	BW Hotelier India
Date	13 February 2024
Headline	Sterling redefines upscale hospitality in Kerala with Sterling Athirappilly
Link	https://www.hotelierindia.com/operations/sterling-redefines-upscale-hospitality-in-kerala-with-sterling-athirappilly

Sterling redefines upscale hospitality in Kerala with Sterling Athirappilly

Sterling opens its eighth resort in Kerala at Athirappilly on the banks of Chalakudy river.



[Sterling Holiday Resorts](#) introduces Sterling Athirappilly, redefining upscale hospitality with an aspirational and experiential retreat in Kerala. This marks Sterling's eighth resort in the state, with a bouquet that covers hill stations, backwaters, jungle, heritage and waterfront properties in Alleppey, Anaikatti, Athirappilly, Guruvayur, Munnar, Thekkady, Vythiri and Wayanad.

Sterling Athirappilly nestles on the banks of the Chalakudy River and is within a kilometer of the famed Athirappilly waterfalls. It is an avant-garde hotel with

contemporary architecture that seamlessly blends modern, upscale property with the serene beauty of its natural surroundings.

Sterling Athirappilly's lavish rooms and open-plan studio-style suites offer unrivalled views of the Chalakudy River and the Western Ghats. Each accommodation boasts exquisite furnishing, promising guests not only opulent interiors but also breathtaking vistas. From the beautiful Indulge Suite with a jacuzzi to the expansive 2-bedroom Presidential Suite with a balcony overlooking the waterfall, every lodging ensures a stay filled with boundless comfort and spectacular views.



Sterling Athirappilly, Indulge Suite



Indulge in the finest of South Kerala specialities and popular international favourites at the gourmet restaurant – Waterfront, which provides indoor dining and spills out onto a riverside patio for a lovely outdoor dining experience.

[Vikram Lalvani](#), Managing Director and CEO of Sterling Holiday Resorts, stated, "Sterling Athirappilly marks a milestone for Sterling in our promise to deliver enhanced stay experiences for our guests and also strengthens our portfolio in Kerala. We can provide guests with the entire gamut of holiday experiences in Kerala."

Cyriac Joseph, Owner of Cyriac Ventures, shared his joy, saying, "I am delighted as we embark on this exhilarating journey with Sterling. 'Sterling Athirappilly: A Cyriac Venture' stands as a testament to our unwavering dedication to innovation and excellence. I am thrilled to witness the unfolding growth and success that awaits us on this exciting path."

TAGGED:

HOSPITALITY INDUSTRY

HOSPITALITY TRENDS

HOTELIER INDIA NEWS

KERALA

STERLING HOLIDAY RESORTS