



Online Coverage Report

**Ramesh Ramanathan appointed as Chairman and
Managing Director of Sterling Holidays**

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ONLINE

Publication:	Economictimes.indiatimes.com	Edition:	Online
Date:	May 21, 2019	Page:	NA

Sterling Holidays appoints Ramesh Ramanathan as CMD

Currently, Ramesh Ramanathan is the managing director of the company, and will now lead the company as Chairman and Managing Director (CMD).

PTI | May 21, 2019, 03.56 PM IST

Agencies



Ramesh Ramanathan

NEW DELHI: Sterling Holiday Resorts Tuesday said its board has appointed [Ramesh Ramanathan](#) as the Chairman of the company with effect from May 16, 2019.

Currently, he is the managing director of the company, and will now lead the company as Chairman and Managing Director (CMD).

Ramanathan said, "The dynamic developments and constant innovation in the holiday segment presents tremendous

growth potential. I look forward to further strengthening the brand and build market leadership for [Sterling Holidays](#)."

As MD of the company, Ramanathan has successfully spearheaded the transformation of Sterling Holidays and Resorts into the country's leading experiential holiday brand spread across 37 resorts, the statement said.

As MD of the company, Ramanathan has successfully spearheaded the transformation of Sterling Holidays and Resorts into the country's leading experiential holiday brand spread across 37 resorts, the statement said.

He has over 43 years of experience across diverse consumer [industries](#) NSE -1.26 % such as [hospitality](#), [retail](#), paints, [consumer internet](#), tyres and building materials, it added.

Ramanathan's career in the hospitality industry began when he joined Sterling in 1991 as Vice President - Sales, Marketing, Customer Service and, thereafter, Human Resources and Resort Operations, the statement said.

Publication:	Thehindubusinessline.com	Edition:	Online
Date:	May 21, 2019	Page:	NA

Sterling Holidays appoints Ramesh Ramanathan as CMD

Our Bureau | Chennai | Updated on May 21, 2019 | Published on May 21, 2019



Ramesh Ramanathan - BusinessLine

The Board of Directors of Sterling Holiday Resorts Ltd appointed Ramesh Ramanathan as the Chairman of the company with effect from May 16.

Consequently, Ramanathan will now lead the company as Chairman and Managing Director. Ramanathan will be bringing his strategic vision and proven leadership experience to the new role.

He will focus on new acquisitions, expansion of the destination network through management contracts, enhancing the stature of the brand, digitisation of the business and growing the Nature Trails business, a press release from the company statement.

Publication:	Timesofindia.indiatimes.com	Edition:	Online
Date:	May 22, 2019	Page:	NA

Sterling Resorts appoints Ramesh Ramanathan CMD

TNN | TNN | May 22, 2019, 04:00 IST



The board of directors of hospitality company Sterling Holiday Resorts on Tuesday announced the appointment of Chennai-based Ramesh Ramanathan as the chairman of the company with effect from May 16.

He will now lead the company as chairman and managing director, a statement from the company said. Ramanathan was

earlier the chief executive officer and managing director.

Commenting on his new role, Ramesh Ramanathan, CMD, Sterling Holiday Resorts said, "The dynamic developments and constant innovation in the holiday segment presents tremendous growth potential. I look forward to further strengthening the brand and build market leadership for Sterling Holidays." He joined Sterling in 1991 as VP sales, marketing, customer service and, thereafter, HR and resort operations. Ramanathan is widely cited for being responsible for consolidating the company's operations and guiding its growth in the rapidly growing holiday and vacation ownership industry in India. In prior, he served as CEO of the hospitality sector in Mahindra & Mahindra.

Publication:	Business-standard.com	Edition:	Online
Date:	May 21, 2019	Page:	NA

Ramesh Ramanathan appointed as the new chairman of Sterling Holidays

Ramanathan has spearheaded the transformation of Sterling Holidays and Resorts into the country's leading experiential holiday brand spread across 37 resorts

T E Narasimhan | Chennai
Last Updated at May 21, 2019 10:57 IST



File photo of Ramesh Ramanathan

Ramesh Ramanathan appointed as the chairman and managing director of Sterling [Holiday](#) Resorts Limited, a [holiday](#) lifestyle company.

Ramanathan will be bringing his strategic vision and proven leadership experience to the role of Chairman and Managing Director of [Sterling Holidays](#). He would focus his energies towards aggressively growing the business through new acquisitions, expansion of the destination network through management contracts, enhancing the stature of the brand, digitization of the business & growing the Nature Trails business, said the company.

Ramanathan said, "I am honoured and excited to be chosen by the board to lead [Sterling Holidays](#) towards our vision of being the No.1 [Holiday](#) Brand in India. The dynamic developments and constant innovation in the holiday segment presents tremendous growth potential. I look forward to further strengthening the brand and build market leadership for [Sterling Holidays](#)."

As Managing Director of Sterling Holidays, Ramanathan has spearheaded the transformation of Sterling Holidays and Resorts into the country's leading experiential holiday brand spread across 37 resorts. He has driven the modernisation and upgradation of resorts and given the brand a new look that captures the essence of experiential holidays that Sterling today delivers to its guests.

Ramanathan has over 43 years of experience across diverse consumer industries such as Hospitality, Retail, Paints, Consumer internet, Tyres & Building materials.

Ramesh's career in the hospitality industry began when he joined Sterling in 1991 as Vice President - Sales, Marketing, Customer Service and, thereafter, Human Resources and Resort Operations. During his career with Sterling Holidays, He has held various leadership positions, taking the company from a fledgling stage and growing it into an acknowledged success in the worldwide [Vacation](#) Ownership industry.

First Published: Tue, May 21 2019. 10:57 IST

Publication:	Brandequity.economictimes.indiatimes.com	Edition:	Online
Date:	May 21, 2019	Page:	NA

Sterling Holidays appoints Ramesh Ramanathan as chairman and managing director

Ramanathan has over 43 years of experience across diverse consumer industries such as hospitality, retail, paints, consumer internet, tyres and building materials

ETBrandEquity • May 21, 2019, 14:32 IST



Holiday Lifestyle Company, Sterling Holiday Resorts Limited on Tuesday announced the appointment of Ramesh Ramanathan as the chairman of the company with effect from 16 May, 2019. The announcement comes following a meeting of the company board of directors.

“Ramanathan will be bringing his strategic vision and proven leadership experience to the role of chairman and managing director of Sterling Holidays. He would focus his energies towards aggressively growing the business through new acquisitions, expansion of the destination network through management contracts, enhancing the stature of the brand, digitisation of the business and growing the Nature Trails business,” the company said.

Speaking on his new role, Ramesh Ramanathan, said, “I am honored and excited to be chosen by the board to lead Sterling Holidays towards our vision of being the No.1 Holiday Brand in India. The dynamic developments and constant innovation in the holiday segment presents tremendous growth potential. I look forward to further strengthening the brand and build market leadership for Sterling Holidays.”

According to the company, as managing director of Sterling Holidays, Ramanathan has successfully spearheaded the transformation of Sterling Holidays and Resorts into the country’s leading experiential holiday brand spread across 37 resorts. He has also driven the modernisation and upgradation of resorts and has given the brand a new look.

Ramanathan has over 43 years of experience across diverse consumer industries such as hospitality, retail, paints, consumer internet, tyres and building materials.

Ramesh’s career in the hospitality industry started in 1991 when he joined Sterling as vice president – sales, marketing, customer service and, thereafter, human resources and resort operations.

During his career with Sterling Holidays, Ramanathan has held various leadership positions.

Publication:	Business-standard.com	Edition:	Online
Date:	May 21, 2019	Page:	NA

Sterling Holidays appoints Ramesh Ramanathan as CMD

Press Trust of India | New Delhi
Last Updated at May 21, 2019 14:36 IST

[Sterling Holiday Resorts](#) Tuesday said its board has appointed [Ramesh Ramanathan](#) as the [Chairman](#) of the company with effect from May 16, 2019.

Currently, he is the [managing director](#) of the company, and will now lead the company as [Chairman](#) and [Managing Director](#) (CMD).

[Ramanathan](#) said, "The dynamic developments and constant innovation in the holiday segment presents tremendous growth potential. I look forward to further strengthening the brand and build market leadership for [Sterling Holidays](#)."

As MD of the company, [Ramanathan](#) has successfully spearheaded the transformation of [Sterling Holidays](#) and Resorts into the country's leading experiential holiday brand spread across 37 resorts, the statement said.

He has over 43 years of experience across diverse consumer industries such as hospitality, retail, paints, consumer internet, tyres and building materials, it added.

Ramanathan's career in the hospitality industry began when he joined Sterling in 1991 as Vice President - Sales, Marketing, Customer Service and, thereafter, Human Resources and Resort Operations, the statement said.

Publication:	Outlookindia.com	Edition:	Online
Date:	May 21, 2019	Page:	NA

Sterling Holidays appoints Ramesh Ramanathan as CMD

New Delhi, May 21 Sterling Holiday Resorts Tuesday said its board has appointed Ramesh Ramanathan as the Chairman of the company with effect from May 16, 2019.

Currently, he is the managing director of the company, and will now lead the company as Chairman and Managing Director (CMD).

Ramanathan said, "The dynamic developments and constant innovation in the holiday segment presents tremendous growth potential. I look forward to further strengthening the brand and build market leadership for Sterling Holidays."

As MD of the company, Ramanathan has successfully spearheaded the transformation of Sterling Holidays and Resorts into the country's leading experiential holiday brand spread across 37 resorts, the statement said.

He has over 43 years of experience across diverse consumer industries such as hospitality, retail, paints, consumer internet, tyres and building materials, it added.

Ramanathan's career in the hospitality industry began when he joined Sterling in 1991 as Vice President - Sales, Marketing, Customer Service and, thereafter, Human Resources and Resort Operations, the statement said. AKT ANS ANS

Publication:	Business-standard.com	Edition:	Online
Date:	May 21, 2019	Page:	NA

Ramesh Ramanathan appointed CMD of Sterling Holidays

IANS | Chennai
Last Updated at May 21, 2019 19:16 IST

Holiday lifestyle major [Sterling Holiday Resorts Ltd](#) on Tuesday announced the appointment of [Ramesh Ramanathan](#) as [Chairman](#) by the Board of Directors.

In a statement issued here, the company said Ramanathan's elevation is effective from May 16 and he will now lead the company as [Chairman](#) and [Managing Director](#).

In his role as Managing Director, Ramanathan transformed [Sterling Holidays](#) into an experiential holiday brand spread across 37 resorts.


[Sterling Holidays](#) is a wholly-owned subsidiary of [Thomas Cook \(India\) Limited \(TCIL\)](#). TCIL is a part of Fairfax Financial Holdings Limited, a USD 43 billion global investment and insurance holding company, headquartered in Toronto, [Canada](#).

--IANS

Publication:	Exchange4media.com	Edition:	Online
Date:	May 21, 2019	Page:	NA

Ramesh Ramanathan appointed as Chairman of Sterling Holidays

Ramanathan will now lead the company as Chairman and Managing Director

 by [exchange4media Staff](#)
Published - 19 hours ago



The Board of Directors of Sterling Holiday Resorts Limited has appointed Ramesh Ramanathan as the Chairman of the company with effect from 16 May 2019. Consequently, Ramanathan will now lead the company as Chairman and Managing Director.

Ramanathan will be bringing his strategic vision and proven leadership experience to the role of Chairman and Managing Director of Sterling Holidays. He would focus his energies towards aggressively growing the business through new acquisitions, expansion of the destination network through management contracts, enhancing the stature of the brand, digitization of the business & growing the Nature Trails business.

Commenting on his new role, Ramesh Ramanathan, Chairman & Managing Director, Sterling Holiday Resorts Ltd. said, "I am honored and excited to be chosen by the board to lead Sterling Holidays towards our vision of being the No.1 Holiday Brand in India. The dynamic developments and constant innovation in the holiday segment present tremendous growth potential. I look forward to further strengthening the brand and build market leadership for Sterling Holidays."

As Managing Director of Sterling Holidays, Ramanathan has successfully spearheaded the transformation of Sterling Holidays and Resorts into the country's leading experiential holiday brand spread across 37 resorts. He has driven the modernization and upgradation of resorts and given the brand a new look that captures the essence of experiential holidays that Sterling today delivers to its guests.

Ramanathan has over 43 years of experience across diverse consumer industries such as Hospitality, Retail, Paints, Consumer internet, Tyres & Building materials.


Ramesh's career in the hospitality industry began when he joined Sterling in 1991 as Vice President - Sales, Marketing, Customer Service and, thereafter, Human Resources and Resort Operations. During his career with Sterling Holidays, Ramanathan has held various leadership positions, taking the company from a fledgling stage and growing it into an acknowledged success in the worldwide Vacation Ownership industry. Under his leadership, Sterling saw a phenomenal increase in members and acceptance of a new holidaying habit in India.

Publication:	Bestmediainfo.com	Edition:	Online
Date:	May 22, 2019	Page:	NA

Ramesh Ramanathan is Chairman and Managing Director of Sterling Holidays

Ramanathan has over 43 years of experience across diverse consumer industries such as hospitality, retail, paints, consumer internet, tyres and building materials



BestMediaInfo Bureau 
Delhi, May 22, 2019



Ramesh Ramanathan

The Board of Directors of Sterling Holiday Resorts Limited, the holiday lifestyle company, has appointed Ramesh Ramanathan as the Chairman of the company. Ramanathan will now lead the company as Chairman and Managing Director.

Ramanathan will be bringing his strategic vision and proven leadership experience to the role of Chairman and Managing Director of Sterling Holidays. He would focus his energies towards aggressively growing the business through new acquisitions, expansion of the destination network through management contracts, enhancing the stature of the brand, digitisation of the business and growing the Nature Trails business.

On his new role, Ramanathan said, “I am honoured and excited to be chosen by the board to lead Sterling Holidays towards our vision of being the No.1 Holiday Brand in India. The dynamic developments and constant innovation in the holiday segment presents tremendous growth potential. I look forward to further strengthening the brand and build market leadership for Sterling Holidays.”

As Managing Director of Sterling Holidays, Ramanathan has successfully spearheaded the transformation of Sterling Holidays and Resorts into the experiential holiday brand spread across 37 resorts. He has driven the modernisation and upgrade of resorts and given the brand a new look that captures the essence of experiential holidays that Sterling today delivers to its guests.

Ramanathan has over 43 years of experience across diverse consumer industries such as hospitality, retail, paints, consumer internet, tyres and building materials. Ramesh's career in the hospitality industry began when he joined Sterling in 1991 as Vice-President, Sales, Marketing, Customer Service and, thereafter, Human Resources and Resort Operations. During his career with Sterling Holidays, Ramanathan has held various leadership positions, taking the company into an acknowledged success in the vacation ownership industry. Under his leadership, Sterling saw a phenomenal increase in members and acceptance of a new holidaying habit in India.

Publication:	Adageindia.in	Edition:	Online
Date:	May 21, 2019	Page:	NA

Ramesh Ramanathan Appointed as Chairman and Managing Director of Sterling Holidays

By AdAge India Bureau, Published 1 day ago



The Board of Directors of Sterling Holiday Resorts appointed Ramesh Ramanathan as the Chairman of the company with effect from 16 May, 2019. Consequently, Ramanathan will now lead the company as Chairman and Managing Director.

Ramanathan will be bringing his strategic vision and proven leadership experience to the role of Chairman and Managing Director of Sterling Holidays. He would focus his energies towards aggressively growing the business through new acquisitions, expansion of the destination network through management contracts, enhancing the stature of the brand, digitization of the business & growing the Nature Trails business.

Commenting on his new role, Ramesh Ramanathan, Chairman and Managing Director, Sterling Holiday Resorts, said, "I am honored and excited to be chosen by the board to lead Sterling Holidays towards our vision of being the No.1 Holiday Brand in India. The dynamic developments and constant innovation in the holiday segment presents tremendous growth potential. I look forward to further strengthening the brand and build market leadership for Sterling Holidays."

As Managing Director of Sterling Holidays, Ramanathan has successfully spearheaded the transformation of Sterling Holidays and Resorts into the country's leading experiential holiday brand spread across 37 resorts. He has driven the modernization and upgradation of resorts and given the brand a new look that captures the essence of experiential holidays that Sterling today delivers to its guests.

Ramanathan has over 43 years of experience across diverse consumer industries such as Hospitality, Retail, Paints, Consumer internet, Tyres & Building materials. Ramesh's career in the hospitality industry began when he joined Sterling in 1991 as Vice President - Sales, Marketing, Customer Service and, thereafter, Human Resources and Resort Operations. During his career with Sterling Holidays, Ramanathan has held various leadership positions, taking the company from a fledgling stage and growing it into an acknowledged success in the worldwide Vacation Ownership industry. Under his leadership, Sterling saw a phenomenal increase in members and acceptance of a new holidaying habit in India.

In this article:

Publication:	Indiantelevision.com	Edition:	Online
Date:	May 21, 2019	Page:	NA

Ramesh Ramanathan appointed as chairman and MD of Sterling Holidays

Earlier Ramanathan spearheaded the transformation of Sterling Holidays and Resorts

21 May, 2019 - 03:47 PM IST | By indiantelevision.com Team



MUMBAI: The board of directors of Sterling Holiday Resorts Ltd appointed Ramesh Ramanathan as the chairman of the company with effect from 16 May, 2019. Consequently, Ramanathan will now lead the company as chairman and managing director.

Ramanathan will be bringing his strategic vision and proven leadership experience to the role of chairman and managing director of Sterling Holidays. He would focus his energies towards aggressively growing the business through new acquisitions, expansion of the destination network through management contracts, enhancing the stature of the

brand, digitisation of the business, and growing the

Nature Trails business.

Commenting on his new role, Sterling Holiday Resorts Ltd chairman and managing director Ramesh Ramanathan, "I am honoured and excited to be chosen by the board to lead Sterling Holidays towards our vision of being the No.1 Holiday Brand in India. The dynamic developments and constant innovation in the holiday segment presents tremendous growth potential. I look forward to further strengthening the brand and build market leadership for Sterling Holidays."

As managing director of Sterling Holidays, Ramanathan has successfully spearheaded the transformation of Sterling Holidays and Resorts into the country's leading experiential holiday brand spread across 37 resorts. He has driven the modernisation and upgradation of resorts and given the brand a new look that captures the essence of experiential holidays that Sterling today delivers to its guests.

Ramanathan has over 43 years of experience across diverse consumer industries such as hospitality, retail, paints, consumer internet, tyres, and building materials. His career in the hospitality industry began when he joined Sterling in 1991 as vice president - sales, marketing, customer service and, thereafter, human resources and resort operations. During his career with Sterling Holidays, Ramanathan has held various leadership positions, taking the company from a fledgling stage and growing it into an acknowledged success in the worldwide vacation ownership industry. Under his leadership, Sterling saw a phenomenal increase in members and acceptance of a new holidaying habit in India.

Publication:	Thequint.com	Edition:	Online
Date:	May 21, 2019	Page:	NA



Ramesh Ramanathan appointed CMD of Sterling Holidays

IANS | 20H 20M AGO

HOT NEWS 1 min read

Chennai, May 21 (IANS) Holiday lifestyle major Sterling Holiday Resorts Ltd on Tuesday announced the appointment of Ramesh Ramanathan as Chairman by the Board of Directors.

In a statement issued here, the company said Ramanathan's elevation is effective from May 16 and he will now lead the company as Chairman and Managing Director.

In his role as Managing Director, Ramanathan transformed Sterling Holidays into an experiential holiday brand spread across 37 resorts.

Sterling Holidays is a wholly-owned subsidiary of Thomas Cook (India) Limited (TCIL). TCIL is a part of Fairfax Financial Holdings Limited, a USD 43 billion global investment and insurance holding company, headquartered in Toronto, Canada.

--IANS

Publication:	Hospibuz.com	Edition:	Online
Date:	May 22, 2019	Page:	NA

Sterling Holidays appoints Ramesh Ramanathan as CMD

22/05/2019



Sterling Holiday Resorts Tuesday said its board has appointed Ramesh Ramanathan as the Chairman of the company with effect from May 16, 2019.

Currently, he is the managing director of the company, and will now lead the company as Chairman and Managing Director (CMD).

Ramanathan said, "The dynamic developments and constant innovation in the holiday segment presents tremendous growth potential. I look forward to further strengthening the brand and build market leadership for Sterling Holidays."

As MD of the company, Ramanathan has successfully spearheaded the transformation of Sterling Holidays and Resorts into the country's leading experiential holiday brand spread across 37 resorts, the statement said.

He has over 43 years of experience across diverse consumer industries such as hospitality, retail, paints, consumer internet, tyres and building materials, it added.

Ramanathan's career in the hospitality industry began when he joined Sterling in 1991 as Vice President – Sales, Marketing, Customer Service and, thereafter, Human Resources and Resort Operations, the statement said.

Publication:	Traveltrendstoday.in	Edition:	Online
Date:	May 21, 2019	Page:	NA

Ramesh Ramanathan Appointed As CMD Of Sterling Holidays

 T3 News Network  21 May 2019



The Board of Directors of Sterling Holiday Resorts has appointed Ramesh Ramanathan as the Chairman of the company with effect from 16 May, 2019. Consequently, Ramanathan will now lead the company as Chairman and Managing Director.

He will be bringing his strategic vision and proven leadership experience to the role of CMD. He would focus his energies towards aggressively growing the business through new acquisitions, expansion of the destination network through management contracts, enhancing the stature of the brand, digitization of the business & growing the Nature Trails business.

Commenting on his new role, Ramanathan said, "I am honored and excited to be chosen by the board to lead Sterling Holidays towards our vision of being the No.1 Holiday Brand in India. The dynamic developments and constant innovation in the holiday segment presents tremendous growth potential. I look forward to further strengthening the brand and build market leadership for Sterling Holidays."

As Managing Director of Sterling Holidays, he has successfully spearheaded the transformation of Sterling Holidays and Resorts into the country's leading experiential holiday brand spread across 37 resorts.

Publication:	Samacharsansaar.com	Edition:	Online
Date:	May 21, 2019	Page:	NA

रमेश रामानाथन स्टर्लिंग हॉलिडेज़ के चेयरमैन और एमडी नियुक्त

📅 May 21, 2019 at 9:28 pm 👤 Agencies/ Sansaar Bureau 📁 आर्थिक समाचार



चेन्नई/ देश की अग्रणी हॉलिडे लाइफस्टाइल कंपनी, स्टर्लिंग हॉलिडेज़ लिमिटेड के बोर्ड ऑफ़ डाइरेक्टर्स ने श्री रमेश रामानाथन को कंपनी के चेयरमैन पद पर नियुक्त किया है। ये नियुक्ति 16 मई, 2019 से प्रभावी होगी। अब से श्री रामानाथन कंपनी के चेयरमैन और मैनेजिंग डाइरेक्टर की भूमिका में कंपनी का नेतृत्व करेंगे। बतौर चेयरमैन और एमडी, श्री रामानाथन की कार्यनीतिक दृष्टि और नेतृत्व क्षमता से स्टर्लिंग हॉलिडेज़ को नई दिशा मिलेगी। उनका ध्यान मुख्य रूप से बिज़नेस बढ़ाने के लिए नए अधिग्रहण, मैनेजमेंट कॉन्ट्रैक्ट के सहारे डेस्टिनेशन नेटवर्क में इज़ाफा, ब्रांड की प्रतिष्ठा, बिज़नेस के डिजिटलाइज़ेशन और नेचर ट्रेल बिज़नेस को बढ़ावा देने पर होगा। अपनी नई भूमिका पर प्रतिक्रिया देते हुए स्टर्लिंग हॉलिडे रेजॉर्ट्स के चेयरमैन और एमडी, श्री रमेश रामानाथन ने कहा कि, “स्टर्लिंग हॉलिडेज़ के देश के नंबर 1 हॉलिडे ब्रांड बनने के सपने का नेतृत्व करने के लिए बोर्ड द्वारा चुने जाने पर मैं सम्मानित और उत्साहित हूँ। तेज़ विकास और लगातार बदलाव से हॉलिडे सेगमेंट में उन्नति की काफी क्षमता पैदा हो रही है। मुझे स्टर्लिंग हॉलिडेज़ को बतौर ब्रांड और मज़बूती देने और मार्केट की अग्रणी कंपनी बनाना है।”



बतौर स्टर्लिंग हॉलिडेज़ के एमडी, श्री रामानाथन ने 37 रेजॉर्ट्स वाले स्टर्लिंग हॉलिडेज़ एंड रेजॉर्ट्स को देश के अग्रणी एक्सपेरिमेंटल हॉलिडे ब्रांड के तौर पर स्थापित करने में सफल भूमिका निभाई है। उन्होंने रेजॉर्ट्स के मॉडर्नाइज़ेशन और अपग्रेडेशन प्रक्रिया का नेतृत्व किया और ब्रांड को वो लुक दिया जो एक्सपेरिमेंटल हॉलिडेज़ में होनी चाहिए जिसका

स्टर्लिंग हॉलिडेज़ अपने मेहमानों को अनुभव कराता है। श्री रामानाथन को हॉस्पिटलिटी, रीटेल, पेन्ट्स, कन्ज्यूमर इंटरनेट, टायर्स और बिल्लिंग मटेरियल जैसी इंडस्ट्रीज़ में काम करने का 43 साल का अनुभव है। उन्होंने हॉस्पिटलिटी इंडस्ट्री में अपने करियर की शुरुआत 1991 में स्टर्लिंग हॉलिडेज़ में सेल्स, मार्केटिंग, कस्टमर सर्विस, एच आर और रेजॉर्ट ऑपरेशन्स के वाइस प्रेसिडेंट के तौर पर की। स्टर्लिंग हॉलिडेज़ में अपने करियर के दौरान उन्होंने कई अग्रणी भूमिकाएं निभाईं और स्टर्लिंग हॉलिडेज़ को दुनियाभर में वेकेशन ओनरशिप इंडस्ट्री का जाना माना नाम बनाने में योगदान दिया। उनके नेतृत्व में स्टर्लिंग की सदस्य संख्या में ज़बरदस्त इज़ाफे के साथ छुट्टियां मनाने का नया तरीका भी चलन में आया।

Publication:	Techobserver.in	Edition:	Online
Date:	May 21, 2019	Page:	NA

Sterling Holidays appoints Ramesh Ramanathan as CMD

Tech Observer Desk Updated: May 21, 2019 11:59 am



In this role, Ramanathan will now lead the company as Chairman and Managing Director. (Photo: Sterling)

Sterling Holiday Resorts has appointed **Ramesh Ramanathan** as the Chairman of the company with effect from 16 May 2019. In this role, Ramanathan will now lead the company as Chairman and Managing Director.

Ramanathan will be bringing strategic vision and leadership experience to the role of Chairman and Managing Director of **Sterling Holidays**. He would focus his energies towards aggressively growing the business through new acquisitions, expansion of the destination network through management contracts, enhancing the stature of the brand, digitization of the business & growing the Nature Trails business.

“I am honoured and excited to be chosen by the board to lead Sterling Holidays towards our vision of being the No.1 Holiday Brand in India. The dynamic developments and constant innovation in the holiday segment present tremendous growth potential. I look forward to further strengthening the brand and build market leadership for Sterling Holidays,” said Ramanathan.

As Managing Director of Sterling Holidays, Ramanathan has successfully spearheaded the transformation of Sterling Holidays and Resorts into the country’s leading experiential holiday brand spread across 37 resorts. He has driven the modernization and up-gradation of resorts and given the brand a new look that captures the essence of experiential holidays that Sterling today delivers to its guests.

Ramanathan has over 43 years of experience across diverse consumer industries such as Hospitality, Retail, Paints, Consumer internet, Tyres & Building materials. Ramesh’s career in the hospitality industry began when he joined Sterling in 1991 as Vice President – Sales, Marketing, Customer Service and, thereafter, **Human Resources** and Resort Operations.

During his career with Sterling Holidays, Ramanathan has held various leadership positions, taking the company from a fledgeling stage and growing it into an acknowledged success in the worldwide Vacation Ownership industry. Under his leadership, Sterling saw a phenomenal increase in members and acceptance of a new holidaying habit in India.

Publication:	Businessstelegraph.co.uk	Edition:	Online
Date:	May 21, 2019	Page:	NA

Sterling Holidays appoints Ramesh Ramanathan as CMD

May 21, 2019

NEW DELHI: Sterling Holiday Resorts Tuesday said its board has appointed [Ramesh Ramanathan](#) as the Chairman of the company with effect from May 16, 2019. Currently, he is the managing director of the company, and will now lead the company as Chairman and Managing Director (CMD).

Ramanathan said, “The dynamic developments and constant innovation in the holiday segment presents tremendous growth potential. I look forward to further strengthening the brand and build market leadership for [Sterling Holidays](#).”

As MD of the company, Ramanathan has successfully spearheaded the transformation of Sterling Holidays and Resorts into the country’s leading experiential holiday brand spread across 37 resorts, the statement said.

He has over 43 years of experience across diverse consumer [industries](#) such as [hospitality](#), [retail](#), [paints](#), [consumer internet](#), [tyres](#) and [building materials](#), it added.

Ramanathan’s career in the hospitality industry began when he joined Sterling in 1991 as Vice President – Sales, Marketing, Customer Service and, thereafter, Human Resources and Resort Operations, the statement said.

Publication:	Theprimetime.in	Edition:	Online
Date:	May 21, 2019	Page:	NA

Ramesh Ramanathan appointed as the new chairman of Sterling Holidays



Published 1 day ago on May 21, 2019

By Web Desk [Twitter](#)

Ramesh Ramanathan appointed as the chairman and managing director of Sterling Holiday Resorts Limited, a holiday lifestyle company.

Ramanathan will be bringing his strategic vision and proven leadership experience to the role of Chairman and Managing Director of Sterling Holidays. He would focus his energies towards aggressively growing the business through new acquisitions, expansion of the destination network through management contracts, enhancing the stature of the brand, digitization of the business & growing the Nature Trails business, said the company.

Ramanathan said, “I am honoured and excited to be chosen by the board to lead Sterling Holidays towards our vision of being the No.1 Holiday Brand in India. The dynamic developments and constant innovation in the holiday segment presents tremendous growth potential. I look forward to further strengthening the brand and build market leadership for Sterling Holidays.”

As Managing Director of Sterling Holidays, Ramanathan has spearheaded the transformation of Sterling Holidays and Resorts into the country’s leading experiential holiday brand spread across 37 resorts. He has driven the modernisation and upgradation of resorts and given the brand a new look that captures the essence of experiential holidays that Sterling today delivers to its guests.

Ramanathan has over 43 years of experience across diverse consumer industries such as Hospitality, Retail, Paints, Consumer internet, Tyres & Building materials.

Ramesh's career in the hospitality industry began when he joined Sterling in 1991 as Vice President – Sales, Marketing, Customer Service and, thereafter, Human Resources and Resort Operations. During his career with Sterling Holidays, He has held various leadership positions, taking the company from a fledgling stage and growing it into an acknowledged success in the worldwide Vacation Ownership industry.

Publication:	Exclusivenews.co.in	Edition:	Online
Date:	May 21, 2019	Page:	NA

Ramesh Ramanathan appointed as Chairman and Managing Director of Sterling Holidays



Chennai, 21st May, 2019: The Board of Directors of Sterling Holiday Resorts Limited, India's leading Holiday Lifestyle Company, appointed Mr. Ramesh Ramanathan as the Chairman of the company with effect from 16 May, 2019. Consequently, Mr. Ramanathan will now lead the company as Chairman and Managing Director.

Mr. Ramanathan will be bringing his strategic vision and proven leadership experience to the role of Chairman and Managing Director of Sterling Holidays. He would focus his energies towards aggressively growing the business through new acquisitions, expansion of the destination network through management contracts, enhancing the stature of the brand, digitization of the business & growing the Nature Trails business.

Commenting on his new role, **Mr. Ramesh Ramanathan, Chairman and Managing Director, Sterling Holiday Resorts Ltd.** said, *“I am honored and excited to be chosen by the board to lead Sterling Holidays towards our vision of being the No.1 Holiday Brand in India. The dynamic developments and constant innovation in the holiday segment presents tremendous growth potential. I look forward to further strengthening the brand and build market leadership for Sterling Holidays.”*

As Managing Director of Sterling Holidays, Mr. Ramanathan has successfully spearheaded the transformation of Sterling Holidays and Resorts into the country’s leading experiential holiday brand spread across 37 resorts. He has driven the modernization and upgradation of resorts and given the brand a new look that captures the essence of experiential holidays that Sterling today delivers to its guests.

Mr. Ramanathan has over 43 years of experience across diverse consumer industries such as Hospitality, Retail, Paints, Consumer internet, Tyres & Building materials. Ramesh’s career in the hospitality industry began when he joined Sterling in 1991 as Vice President – Sales, Marketing, Customer Service and, thereafter, Human Resources and Resort Operations. During his career with Sterling Holidays, Mr. Ramanathan has held various leadership positions, taking the company from a fledgling stage and growing it into an acknowledged success in the worldwide Vacation Ownership industry. Under his leadership, Sterling saw a phenomenal increase in members and acceptance of a new holidaying habit in India.

Publication:	Theweekendleader.com	Edition:	Online
Date:	May 21, 2019	Page:	NA

Ramesh Ramanathan appointed CMD of Sterling Holidays

Posted 21 May 2019

Holiday lifestyle major Sterling Holiday Resorts Ltd on Tuesday announced the appointment of Ramesh Ramanathan as Chairman by the Board of Directors.

In a statement issued here, the company said Ramanathan's elevation is effective from May 16 and he will now lead the company as Chairman and Managing Director.

In his role as Managing Director, Ramanathan transformed Sterling Holidays into an experiential holiday brand spread across 37 resorts.

Sterling Holidays is a wholly-owned subsidiary of Thomas Cook (India) Limited (TCIL). TCIL is a part of Fairfax Financial Holdings Limited, a USD 43 billion global investment and insurance holding company, headquartered in Toronto, Canada. IANS

Publication:	Prokerala.com	Edition:	Online
Date:	May 21, 2019	Page:	NA

Ramesh Ramanathan appointed CMD of Sterling Holidays

🕒 Tue, May 21 2019 19:18 IST |

Ramesh Ramanathan. (Photo: IANS)



CHENNAI, MAY 21 : Holiday lifestyle major Sterling Holiday Resorts Ltd on Tuesday announced the appointment of Ramesh Ramanathan as Chairman by the Board of Directors.

In a statement issued here, the company said Ramanathan's elevation is effective from May 16 and he will now lead the company as Chairman and Managing Director.

In his role as Managing Director, Ramanathan transformed Sterling Holidays into an experiential holiday brand spread across 37 resorts.

Sterling Holidays is a wholly-owned subsidiary of Thomas Cook (India) Limited (TCIL). TCIL is a part of Fairfax Financial Holdings Limited, a USD 43 billion global investment and insurance holding company, headquartered in Toronto, Canada.

Publication:	Newsd.in	Edition:	Online
Date:	May 21, 2019	Page:	NA



by IANS

Ramesh Ramanathan appointed CMD of Sterling Holidays

by IANS — Published on Tuesday 21st May 2019, 07:08 PM

by IANS
Author

Chennai, May 21 (IANS) Holiday lifestyle major Sterling Holiday Resorts Ltd on Tuesday announced the appointment of Ramesh Ramanathan as Chairman by the Board of Directors.

In a statement issued here, the company said Ramanathan's elevation is effective from May 16 and he will now lead the company as Chairman and Managing Director.

In his role as Managing Director, Ramanathan transformed Sterling Holidays into an experiential holiday brand spread across 37 resorts.

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Publication:	Socialnews.xyz	Edition:	Online
Date:	May 21, 2019	Page:	NA

Ramesh Ramanathan appointed CMD of Sterling Holidays

POSTED BY: GOPI MAY 21, 2019



Chennai, May 21 (IANS) Holiday lifestyle major Sterling Holiday Resorts Ltd on Tuesday announced the appointment of Ramesh Ramanathan as Chairman by the Board of Directors.

In a statement issued here, the company said Ramanathan's elevation is effective from May 16 and he will now lead the company as Chairman and Managing Director.

In his role as Managing Director, Ramanathan transformed Sterling Holidays into an experiential holiday brand spread across 37 resorts.

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Publication:	Devdiscourse.com	Edition:	Online
Date:	May 21, 2019	Page:	NA

Sterling Holidays appoints Ramesh Ramanathan as CMD

PTI | New Delhi | India | Updated: 21-05-2019 14:56 IST | Created: 21-05-2019 14:33 IST



Image Credit: Flickr

Sterling Holiday Resorts Tuesday said its board has appointed Ramesh Ramanathan as the Chairman of the company with effect from May 16, 2019. Currently, he is the managing director of the company, and will now lead the company as Chairman and Managing Director (CMD).

Ramanathan said, "The dynamic developments and constant innovation in the holiday segment presents tremendous growth potential. I look forward to further

strengthening the brand and build market leadership for Sterling Holidays." As MD of the company, Ramanathan has successfully spearheaded the transformation of Sterling Holidays and Resorts into the country's leading experiential holiday brand spread across 37 resorts, the statement said.

He has over 43 years of experience across diverse consumer industries such as hospitality, retail, paints, consumer internet, tyres and building materials, it added. Ramanathan's career in the hospitality industry began when he joined Sterling in 1991 as Vice President - Sales, Marketing, Customer Service and, thereafter, Human Resources and Resort Operations, the statement said.

Publication:	Cityairnews.com	Edition:	Online
Date:	May 21, 2019	Page:	NA

Ramesh Ramanathan appointed as Chairman and Managing Director of Sterling Holidays



Ramesh Ramanathan, Chairman and Managing Director, Sterling Holidays.

Chennai, May 21, 2019: The Board of Directors of Sterling Holiday Resorts Limited, India's leading Holiday Lifestyle Company, appointed Mr.Ramesh Ramanathan as the Chairman of the company with effect from 16 May, 2019. Consequently, Mr.Ramanathan will now lead the company as Chairman and Managing Director.

Mr.Ramanathan will be bringing his strategic vision and proven leadership experience to the role of Chairman and Managing Director of Sterling Holidays. He would focus his energies towards aggressively growing the business through new acquisitions, expansion of the destination network through management contracts, enhancing the stature of the brand, digitization of the business & growing the Nature Trails business.

Commenting on his new role, Mr.Ramesh Ramanathan, Chairman and Managing Director, Sterling Holiday Resorts Ltd. said, "I am honored and excited to be chosen by the board to lead Sterling Holidays towards our vision of being the No.1 Holiday Brand in India. The dynamic developments and constant innovation in the holiday segment presents tremendous growth potential. I look forward to further strengthening the brand and build market leadership for Sterling Holidays."

As Managing Director of Sterling Holidays, Mr.Ramanathan has successfully spearheaded the transformation of Sterling Holidays and Resorts into the country's leading experiential holiday brand spread across 37 resorts. He has driven the modernization and upgradation of resorts and given the brand a new look that captures the essence of experiential holidays that Sterling today delivers to its guests.

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Date:

Tuesday, May 21, 2019

Publication:	Webindia123.com	Edition:	Online
Date:	May 22, 2019	Page:	NA

Ramesh Ramanathan appointed CMD of Sterling Holidays

Chennai | Wednesday, 2019 1:15:05 AM IST

Holiday lifestyle major Sterling Holiday Resorts Ltd on Tuesday announced the appointment of Ramesh Ramanathan as Chairman by the Board of Directors.

In a statement issued here, the company said Ramanathan's elevation is effective from May 16 and he will now lead the company as Chairman and Managing Director.

In his role as Managing Director, Ramanathan transformed Sterling Holidays into an experiential holiday brand spread across 37 resorts.

Sterling Holidays is a wholly-owned subsidiary of Thomas Cook (India) Limited (TCIL). TCIL is a part of Fairfax Financial Holdings Limited, a USD 43 billion global investment and insurance holding company, headquartered in Toronto, Canada.

--IANS vj/kr