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News

Sterling Holidays unveils new wildlife resort in Pench National Park

23 Nov 2022 by Anithya Balachandran





Sterling Holiday Resorts has announced the opening of its new wildlife resort in Pench National Park.

Sterling Padam Pench, spread out across five acres, is strategically located near the Turiya Gate which is at the entrance of the tiger reserve of Pench National Park. The resort boasts of a variety of stay experiences with 22 premier rooms, cottages, mud houses, wooden chalets and tree houses, all inspired by the local art and architecture, coupled with chic and contemporary amenities. As a part of this inspired living feature, experiences that are symbolic to the native Bhil and Gond tribes such as the rooms with thatched roofs, exclusive areas with chaupal setting in the centre, earthen chulas, tribal art on the walls, and true jungle living with high rise machans adorn the resort. The resort also boasts of a swank 4-Bedroom, 2 storey Pool Villa with an exclusive swimming pool, private courtyard and personalised butler service.

While staying at this resort, guests can explore the jungle that inspired Rudyard Kipling's 'The Jungle Book' and go on Safari or guided nature walks inside the forest. The resort team includes a resident naturalist who enhances the safari and jungle walk experience by providing in-depth insights of local flora, fauna and wildlife.

Guests can relish the local specialties of Gondwana such as Jhunka Bhakar, Patyod or a full-fledged Gondwana Thali at 'Alikatta' the restaurant at Padam Pench. Sterling LOCAL is the signature restobar of Sterling present in 10 resorts around the country and the same is also being brought to Pench. Sterling LOCAL celebrates desi (local) flavors, combining them with internationally favorite beverages and snacks and will feature Mahua based cocktails and snacks like Garadu.

Sterling's Subuthi Spa – their brand present across 21 resorts, will be at Padam Pench and will feature its signature spa therapies for guests to relax and experience serenity on their holiday. The resort is also fully equipped to handle incentives, meetings, and destination weddings for up to 500 pax, with an indoor banquet space for 200 and open lawns for another 300 people. The resort also has a swimming pool, many indoor and outdoor games, and activities that can engage guests of all age groups especially children.

Commenting on the property launch, Vikram Lalvani, Managing Director and CEO of Sterling Holiday Resorts said "We are thrilled to unveil Sterling Padam Pench in Madhya Pradesh. This is in line with our expansion plans into new destinations where Discoveries and Experiences are the core of our product and service offerings. With Padam Pench we will also be increasing the inventory in the wildlife segment to 300 plus rooms and will be bringing in many new facilities and specialists to enhance the whole holiday experience for the discerning leisure travelers. We assure our guests that at Sterling Padam Pench the discovery will be as exciting as the find.

sterlingholidays.com

Tags: Luxury property, Nature, Pench National Park, Tiger Reserve, wildlife