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Sterling Holiday Resorts, Apollo Clinics come together to cater safe holidays



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Sterling Holiday Resorts announces its coalition with Apollo Clinics to reassure its promise of safe and hygienic holidays through its 'Sterling Cares' program. The announcement of this association comes at the time when Sterling Holiday Resorts has reopened its 13 resorts across Jaipur, Puri, Sariska, Mount Abu, Lonavala, Mussoorie, Thekkady, Rajakkad (Kerala) Wayanad, Karwar, Palakollu (Andhra Pradesh) and its Nature Trails resorts in Sajjan and Durshet; with more to be opened soon.

Talking about the association **Ramesh Ramanathan, CMD, Sterling Holiday Resorts** said, "We spoke to a large section of our customers during the lockdown and were happy to note that a majority of them were eager to holiday at our resorts post lockdown. They mentioned during our survey that hygiene and safety will be their most important consideration when taking a holiday. The safety and well-being of our guests is paramount. I am very happy to announce that our Sterling Cares program is in association with Apollo Clinics – the most trusted brand in the healthcare sector. Now, holidaying in Sterling Resorts is all the more safe."

Dr. Ajay H. Gangoli, Director Medical Services, Apollo Health & Lifestyle Ltd., said: "The Apollo Group has the health and safety of patients and healthcare professionals as its top priority. With the on-going COVID-19 pandemic it has become even more imperative that we partner with entities to help create safe and secure environments. We are very happy with this association and we believe that customers of Sterling, will benefit favourably with this association."

Considering the norms of social distancing, safety and hygiene, Sterling Holiday Resorts has introduced Holiday Insurance, Tech innovations such as QR code menus and has designed a new set of games and holiday activities

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Apollo Clinics

Ramesh Ramanathan

Dr. Ajay H. Gangoli