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## **Sterling Holiday Resorts Features In Top 25 Of Traveller's Choice Awards**

By Dope News Correspondent | August 5, 2020 |

**Sterling Holiday Resorts** has received top honours in the Travellers' Choice Best of the Best, 2020 awards by TripAdvisor.

Two resorts of Sterling received the recognition of being in the top 25 of the best in Hotels under the 'Family Category' across India and Asia. One of its iconic resorts, Sterling Ooty Elk Hill ranked 4th in India and 12th in Asia – which included the best from India, Japan, Thailand, China, Indonesia and Taiwan, while Sterling Nainital has been ranked 22nd in the India list. Through this list TripAdvisor recognizes the top 1% of all their business listings as "Traveller's Choice Best of the Best."



Stating on this accolade, CMD Ramesh Ramanathan from Sterling Holiday Resorts says: "We are immensely delighted about the recognition by TripAdvisor Travellers' Choice Awards for 2020. We are cognisant of the fact that millions of hotel properties are listed on TripAdvisor across India, Asia and around the world, and being awarded in the top 25 is exceptional. It's not just Sterling Ooty Elk Hill and Sterling Nainital – 26 resorts of Sterling have received recognition for being 'Travellers Choice for Excellence in Service' from TripAdvisor. I see this as recognition of our efforts across all our resorts towards providing Holidays with Discoveries and Experiences in line with our brand promise – Holiday Differently! It encourages us to continue to serve our guests with the signature Sterling warmth and passion."

## The list combines reviews and ratings from across the country

This list of top 25 is a unification of reviews, ratings (quality and quantity) and all the saves that travellers made and share from across the country, region and the world, calculated by the unique algorithm of TripAdvisor. The recognition represents the most exceptional, highest-rated properties around the world. These businesses are among the top 1% of all listings on TripAdvisor. With over 8.7 million businesses listed on TripAdvisor, these awards are a true testament to the outstanding service and quality that frontrunners consistently provide to their guests.”

Tripadvisor, as part of its ongoing efforts to support the recovery of the tourism and hospitality industry, announced the winners of its 18th annual Travelers’ Choice Awards.

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