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## **Sterling Holiday Resorts to open its 34th resort in Jaipur**

Rajasthan, Aug 20 (UNI) Sterling Holiday Resorts Limited is all set to launch its latest resort in Jaipur.

"With this launch, Sterling now has increased its holiday network to 34 resorts across the country.

This is Sterling's second property in Rajasthan, underlining the importance it gives to expansion in India's foremost tourist destination," said Ramesh Ramanathan, Managing Director, Sterling Holiday Resorts Limited.

Sterling Holiday Resorts Ltd has signed a management agreement with Atharva Hotels and Resorts for "Sterling Jaipur".

"The resort offers extensive recreational and meeting facilities, which include a conference hall, three spacious lawns for banquet and weddings facilities, spa and swimming pool, two restaurants which serve delectable world cuisine and authentic local delicacies, and a well-stocked roof top resto-bar.

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## Sterling Holiday Resorts to open second property in Rajasthan

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Sterling Holiday Resorts is set to launch its latest resort in Jaipur, taking its network to 34 resorts across the country. This is Sterling's second property in Rajasthan, underlining the importance it gives to expansion in India's foremost tourist destination. It has signed a management agreement with Atharva Hotels & Resorts for Sterling Jaipur. Located on the Jaipur-Ajmer highway, Sterling Jaipur is spread across six acres of land and is divided into two wings – the Palace and the Cottage. There are 45 luxurious rooms in the resort. It also offers extensive recreational and meeting facilities, which include a conference hall, three spacious lawns, spa and swimming pool, two restaurants, and a rooftop resto-bar.

Speaking on the occasion, Ramesh Ramanathan, Managing Director, Sterling Holiday Resorts, stated, "Rajasthan is at the heart of cultural experiences and attracts tourists from different parts of the world. This resort will further bolster the brand in providing experiential and immersive holidays to its guests."