July 15 2025, Our RGM Mr. Anurag Agarwal participated in "보역ન," representing Sterling Holiday Resorts Limited at an event organized by UMA Advertising & Entertainment with the support of the Uttarakhand Government.

The discussion centred around youth empowerment, where we highlighted our collaboration with UKSDM to train and place young candidates in the hospitality sector—creating meaningful career opportunities across Uttarakhand and India.

We also highlighted our efforts in identifying talent from remote villages and nurturing their potential through structured skill development programs, preparing them to thrive in the industry.



Emerging Uttarakhand "मंथन"