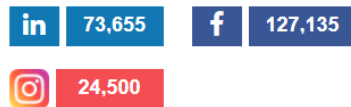


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Sterling Holiday Resorts expands presence with 3rd resort in Udaipur

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OUR SOCIAL PRESENCE



Sterling Holiday Resorts has announced the opening of Sterling Aravalli Udaipur, in Rajasthan. This marks the 3rd resort in the royal city of Udaipur and the 6th in the state of Rajasthan.



Sterling Aravalli Udaipur, is inspired by the unique haveli architecture that is synonymous with the palatial Rajasthani design, with Jharokas adorning the façade and inner walls.

“We are delighted to launch Sterling Aravalli Udaipur. Udaipur is a pivotal leisure destination in the country. With 3 resorts in Udaipur – we now have offerings for multiple segments including Leisure, Conferences and Destination Weddings. We are glad to have strengthened our footprint, in the crown jewel of Indian tourism, with our 6th resort in the state of Rajasthan.” said Mr. Vikram Lalvani, Managing Director & CEO, Sterling Holiday Resorts Ltd.



Vikram Lalvani, Managing Director & CEO, Sterling
Holiday Resorts Ltd

“It is a great moment for us to have Sterling Aravalli Udaipur join the bouquet of Sterling resorts. Our resort is a landmark destination when it comes to its grandeur of design and its facilities. We are thrilled to be partnering with Sterling and look forward to developing the destination together.” said Raj Kumar Bapna, Owner, [Sterling Aravalli Udaipur](#).

Sterling’s existing properties in Rajasthan also includes Sterling Jaisinghgarh Udaipur, Sterling Balicha Udaipur, Sterling Mount Abu, Sterling Rewild Sariska, and Sterling Pushkar.

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Hospitality