



| | |
|--------------------|--|
| Publication | Hospibuz |
| Date | 28 May 2024 |
| Headline | Sterling Resort in Ooty shines with Prestigious Agoda Gold Circle Award |
| Link | Sterling Resort in Ooty shines with Prestigious Agoda Gold Circle Award - HospiBuz |

Chennai, Tamil nadu – May 27, 2024 – Sterling – Ooty Elk Hill Resort has been selected as a recipient of the 2023 Gold Circle Award by Agoda. This award recognizes a select group of property partners who have demonstrated exceptional value for customers, provided world-class service, and maintained a strong partnership with Agoda over the past year.

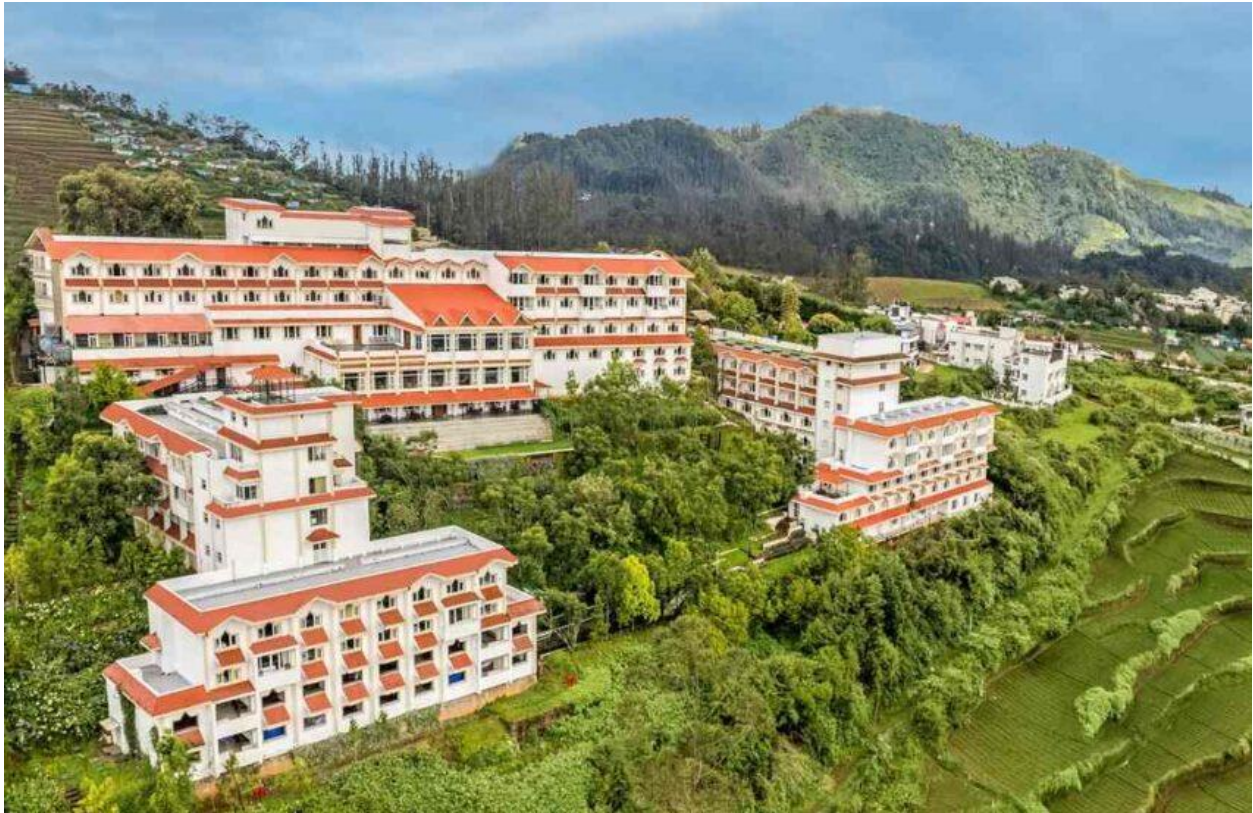
“We are thrilled to receive the Agoda Gold Circle Award, which underscores the hard work and dedication of our team in delivering an unparalleled experience to our guests. This award reaffirms our relentless pursuit of excellence and our commitment to continuously raising the bar in the hospitality industry,”

Harinath M, Senior Vice President – Marketing, Sterling Holiday Resorts.

The Agoda Gold Circle Awards, now in their 15th year, have expanded significantly, honoring more than 2,300 properties across 130 markets worldwide. The award is a testament to Sterling's unwavering dedication to guest satisfaction and its ability to adapt to the evolving needs of the travel industry.

Sterling Ooty Elk Hill awarded “Best Family Resort” is spread over 4.5 acres with an unobstructed view of the Ooty valley and the pristine Nilgiri Hills. Ideal for a family holiday, with large rooms and refurbished suites including 2-Bedroom family suites up to 520 sq.ft. the resort also offers fun games and activities for children. The resort is themed on the UNESCO World

Heritage site – the Nilgiri Railway. With a working model train in the lobby, and the Nilgiri Express restaurant, providing authentic and local cuisines. One can indulge in a celebratory dining experience at the resort's observatory or relax at the Subuthi Spa with signature ayurvedic treatments and beauty regimens.



About Sterling Holiday Resorts Ltd.

Sterling Holiday Resorts Limited is a leading hospitality company in India that owns & manages 48 resorts, hotels and retreats, across 44 destinations. The company caters to leisure stays, Meetings and Conferences (MICE), Destination Weddings, Reunions, Picnics and Group travel. Under its brands – Sterling & Nature Trails, the company offers a network of hotels across hills, beaches, jungles, waterfront, adventure, heritage, pilgrimage and drive-to locations.

Currently, Sterling has resorts at some of the best holiday destinations in India, located in Alleppey, Anaikatti, Athirappilly, Corbett, Chail, Darjeeling, Gangtok, Gir, Goa, Godavari, Guruvayur, Haridwar,



Kalimpong, Kanha, Karwar, Kodaikanal, Kufri, Lonavala, Madurai, Manali, Mount Abu, Munnar, Mussoorie, Nainital, Ooty, Panchgani, Pench, Puri, Pushkar, Rishikesh, Sariska, Shimla, Srinagar, Thekkady, Tiruvannamalai, Udaipur, Vythiri, Wayanad, Yelagiri and Yercaud.

Nature Trails operates eco-adventure retreats at 3 unique destinations in Maharashtra: Durshet, Kundalika and Sajan.

Sterling Holiday Resorts Limited is a part of Fairfax Financial Holdings Limited and is a 100% independently managed, wholly owned subsidiary of Thomas Cook (India) Limited (TCIL), India's leading integrated travel and travel-related financial services.